

Creating Fundable Grant Proposals With Confidence



CORE AREA #1: *Budget/Finance* – 6 hours

Grant writing is essential to securing the funding to improve your community and finance vital public services and programs. During this workshop, you will learn effective strategies for successful grant writing that are immediately applicable to priority projects in your community.

This workshop will demystify the grant writing process by breaking it into logical, manageable pieces. The workshop will explore these pieces in depth, examine each one, and then learn how to put it all together in one comprehensive, fundable grant proposal. Through this process you will learn the “hows” and most importantly the “whys” of the grant writing process.

This is an opportunity to gain new insights and to sharpen your grant writing skills. The workshop’s main goal is to infuse participants with a sense of enthusiasm, excitement and motivation to embrace the grant writing process as an accessible and powerful tool that can expand your community’s potential to generate fundable projects and meaningful community enhancements.

COURSE TOPICS

- Researching applicable funding opportunities
- Understanding the language of requests for proposals and federal and state funding announcements
- Aligning funding opportunities with community and organizational priorities
- Identifying and incorporating demographics and data to strengthen your proposal
- Tips for researching, measuring and objectively articulating the community need that a grant proposal addresses
- In-depth examination of how to develop core components of a grant proposal, including a detailed budget, project timeline, project goals and objectives, an evaluation plan and project sustainability
- Submitting a complete proposal
- Tips for resubmitting and approaching funders
- Overview of grant administration, management and reporting

WHO SHOULD ATTEND

- Anyone who will be writing, researching, managing, and/or pursuing grant opportunities
- Beginning or novice grant writers who want to jump start their writing
- Experienced grant writers who wish to gain new insights, sharpen skills, affirm their knowledge and renew their confidence
- People at any level who wish to learn the overview of the granting process

LOCATIONS & DATES

\$150
9:00 a.m. - 4:00 p.m.

La Grande April 8

Cannon Beach April 19

Roseburg April 21

Tualatin May 5

Redmond May 7

Lunch provided.
Specific locations are available online.
See registration information on page 17.

About our Speaker

Heidi Peterson, a Senior Community Development Consultant at PARC Resources, works and lives in rural Oregon. She has more than a decade of experience and she is both passionate and committed to empowering individuals and organizations to embrace grant writing as a vital piece of the development process. Heidi has facilitated grant writing workshops throughout the Northwest. She has also consulted internationally through the Peace Corps, facilitating grant writing workshops in the Philippines.